

Reach top-level leaders and businesses in the Cumberland District.

Sponsor the inaugural

# 2023 CUMBERLAND COMMUNITY MEETING

*"PROSPERING THROUGH DIVERSE GROWTH"*

Thursday, March 2, 2023  
at the TK Elevator Tower

7:00AM // NETWORKING + BREAKFAST  
8:00AM TO 9:30AM // PROGRAM

*Show your support today!*

Presented by:



**KEYNOTE SPEAKER: MIKE PLANT**

*In addition to Cumberland community and business leaders, hear from **President and CEO of The Atlanta Braves Development Company Mike Plant**. Plant will give an update on the Atlanta Braves and the remarkable developments within The Battery Atlanta.*

## **CUMBERLAND IS EXCITING**

Each year, more people and businesses are attracted to Cumberland. From a national pastime to a national park, from nightlife to wildlife, Cumberland offers something for everyone. Come hear from experts about Cumberland's booming business and multi-family sector, quality of life, cultural amenities, and the diversity that makes Cumberland unique.

***Invest in pre-event, onsite, and post-event exposure that links your organization to the success of the Cumberland community.***



# INTRODUCING ONE CUMBERLAND

One Cumberland is a non-profit organization founded by the Cumberland Community Improvement District designed to bolster its work and enhancement of projects by broadening its reach, funding and impact.

The mission of One Cumberland is to protect and conserve the natural resources of Cumberland and establish the District as a vibrant, diverse community through the enrichment of cultural amenities, quality of life, improved access and environmental stewardship.



|  | GOLD | SILVER | BRONZE |
|--|------|--------|--------|
|--|------|--------|--------|

| SPONSOR BENEFITS   | \$5,000 | \$2,500 | \$1,000 |
|--|---------|---------|---------|
| Event Tickets  | 8       | 6       | 4       |
| Logo and name placement on event program                   | ✓       | ✓       | ✓       |
| Recognition at podium                                      | ✓       | ✓       | ✓       |
| Logo placement in prefunction areas                        | ✓       | ✓       |         |
| Logo placement on One Cumberland website                   | ✓       | ✓       |         |
| Logo placement on CCID social media and digital newsletter | ✓       |         |         |
| Logo placement at registration table                       | ✓       |         |         |
| Company name list in event-related press releases          | ✓       |         |         |

**SPONSORSHIP DEADLINE: FEBRUARY 3, 2023**  
**To sponsor or learn more, contact**  
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 Executive Director, Cumberland CID and One Cumberland  
[kmenefee@cumberlandcid.org](mailto:kmenefee@cumberlandcid.org) | 678-444-1064



**The Cumberland Community Improvement District** Georgia's first CID, is one of the nation's premier models of public-private collaboration. More than 190 commercial property owners pay additional property taxes, and the CID leverages these funds to advance key projects for increased access, better connectivity, and a more vibrant character throughout the Cumberland area. Each year, the CID creates more value for the community by initiating and leading enhancements to make Cumberland a more attractive place to work, live, and visit.