

Sponsor the 2024

CUMBERLAND COMMUNITY MEETING

WELCOME TO BOOMTOWN

Cobb Energy Performing Arts Centre
March 13, 2024 | 7 - 9:30 A.M.

INSIGHT

Get fresh insight
on the growth in
Cumberland.



NETWORK

Connect with others
who are leading
Cumberland. Plus
enjoy breakfast.



EXCITING

Special performance
by the Atlanta Ballet.



VISIBILITY

2+ months of sponsor
recognition and digital
and print before event.

Photo credit: Atlanta Ballet Dancer_Mikaela Santos_Giselle_© Kim Kenney 2022

Presented by:  CUMBERLAND
COMMUNITY IMPROVEMENT DISTRICT


CUMBERLAND

BOOMTOWN!

It is an exciting time in Cumberland! Multiple reports have labeled Cumberland as Atlanta's latest 'Boomtown.' Why has Cumberland attracted so many businesses, residents, and visitors? Come find out the secret recipe from expert speakers and panelists on why Cumberland has evolved into a thrilling mix of Fortune 500 companies, businesses, mixed-use developments, retail, multi-family, and entertainment options. From a national pastime to a national park, from nightlife to wildlife, from retail to recreation, from the Atlanta Ballet to the Atlanta Opera, Cumberland offers something for everyone.

SPONSORSHIP/INVESTMENT OPPORTUNITIES

All proceeds will go to One Cumberland, a 501(c)3 charitable organization designed to bolster the Cumberland community.

SPONSOR LEVELS & BENEFITS	PLATINUM SPONSOR* \$15,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,000
Event Tickets	15+	10	8	6
Logo & name placement on event program	✓	✓	✓	✓
Recognition at podium	✓	✓	✓	✓
Logo placement in prefunction area	✓	✓	✓	
Logo placement on One Cumberland website	✓	✓	✓	
Logo Placement on CCID social media & digital newsletter	✓	✓		
Logo placement at registration table	✓	✓		
Prominent Logo placement on all event related materials	✓			
Speakers remarks	✓			

*Only one available

Sponsorship Deadline: February 9

Contact Kim Menefee for details: kmenefee@cumberlandcid.org // 678-444-1064



onecumberland.org



cumberlandcid.org

One Cumberland is a non-profit organization founded by the Cumberland Community Improvement District designed to bolster its work and enhancement of projects by broadening its reach, funding and impact. The mission of One Cumberland is to protect and conserve the natural resources of Cumberland and establish the District as a vibrant, diverse community through the enrichment of cultural amenities, quality of life, improved access and environmental stewardship.

The Cumberland CID, Georgia's first CID, is one of the nation's premier models of public-private collaboration. More than 190 commercial property owners pay additional property taxes, and the CID leverages these funds to advance key projects for increased access, better connectivity, and a more vibrant character throughout the Cumberland area. Each year, the CID creates more value for the community by initiating and leading enhancements to make Cumberland a more attractive place to work, live, and visit.