

An aerial photograph of a river winding through a lush, green forest. A multi-lane bridge spans the river in the lower right, with several cars visible on it. To the left, a road and a parking lot with several cars are visible. The text 'New Day Palisades' is overlaid in large, bold, yellow letters, and 'Renewing What Renews Us' is overlaid in smaller, white letters below it.

# New Day Palisades

Renewing What Renews Us



# What is New Day Palisades?

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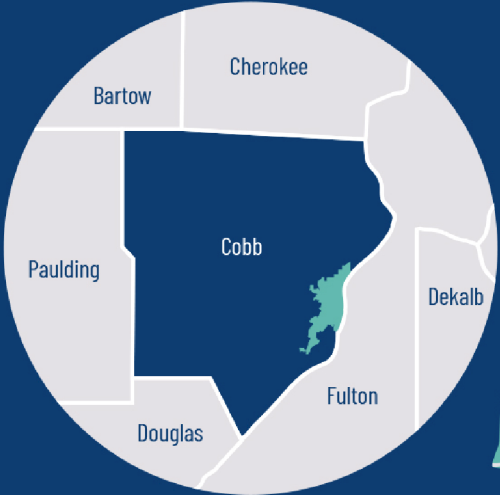
## New Day Palisades






New Day Palisades is an exciting project to renew the Paces Mill in the Palisades Unit located in the National Park Service's Chattahoochee River National Recreation Area (CRNRA).

Supported by **One Cumberland**, a new charitable organization founded by the Cumberland Community Improvement District (CID), the goal is to rehabilitate this national treasure and protect the way people connect to one another, to the outdoors, to the community, to vivid experiences, and to the abundant ecosystem of the Chattahoochee River.

# The Chattahoochee River National Recreation Area is a National Park

Two Units out of 15 are in the  
Cumberland CID with 840  
acres of national parkland



-  COBB GALLERIA CENTRE
-  COBB ENERGY PERFORMING ARTS CENTRE
-  CUMBERLAND MALL
-  TRUIST PARK & THE BATTERY ATLANTA
-  CHATTAHOOCHEE RIVER NATIONAL RECREATIONAL AREA (840 ACRES)



# About One Cumberland, a 501c3 Charitable Organization

A non-profit dedicated to the cultural and economic success of Cumberland



- **What:** Designed to **bolster the work and enhance the Cumberland CID's** projects by broadening its reach, funding, and impact. To build upon the unique character of the area.
  - Cumberland CID's purpose is limited by Georgia Constitution.
- **Mission:** Protect and conserve the natural resources of Cumberland and establish the District as a vibrant, diverse community through the **enrichment of cultural amenities, quality of life, improved access, and environmental stewardship.**



## Partner: Cumberland Community Improvement District

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# CUMBERLAND

COMMUNITY IMPROVEMENT DISTRICT

- **What:** The Cumberland Community Improvement District (CID) is government entity and is the first CID in Georgia.
- **Where:** It is a 6.5 square mile district located in Cobb's premier business and entertainment district.
- **Funding:** CID's 190 commercial owners pay an additional 5 mills of property taxes and the CID Leverage funds to **advance transportation, infrastructure and enhancement projects.**
- **History:** Commercial property owners have invested and committed over **\$180 million** in enhancements across the District since 1988.

# Partner: National Park Service

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- **What:** The Chattahoochee River National Recreation Area is part of the National Park System made up of 15 units along 48 miles of the Chattahoochee River. The park is made up of 7,000 acres of land and river and has 66 miles of hiking trails.
- **Mission:** Preserve the unimpaired natural and cultural resources and values of the National Park System for the enjoyment, education, and inspiration of this and future generations.
- **Formal Partnership:** The Cumberland CID and National Park Service have a formal partnership to rehabilitate the popular Paces Mill/Palisades Unit.



# About the Paces Mill in the Palisades Unit

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- Southern-most unit of the CRNRA
  - CRNRA (15 land units) –approximately 3.2 million/visitors per year
- Hosts over **270,000** visitors a year
- Connects to **38 miles of multi-use trails** and serves as the Bob Callan Trailhead
- Recreational activities:
  - Walking/Running
  - Hiking
  - Fishing
  - Kayaking
  - Bird Watching
  - Rafting
  - Serves as the last “take-out” point for casual rafters and kayakers

# What is New Day Palisades?

A formal partnership between the Chattahoochee River National Recreational Area (National Park Service) and the Cumberland Community Improvement District to rehabilitate the popular Palisades Unit at Paces Mill.



- **\$15.8 million** total project cost
  - A more national park-like visitor experience that realigns the entrance road and repositions the central open meadow and the main parking area.
  - Additional river access points with new river-viewing platforms and a wide set of river steps.
  - An enhanced and expanded picnic area.
  - Upgrades to the existing trail system to minimize conflicts with vehicular traffic inside the park.
  - A series of bioswales to filter stormwater runoff before it enters the river.
- A **new visitor information center** with restrooms and changing facilities



# The Need for New Day Palisades

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- Minimal park upgrades since the 1970s
- Park does not offer a **national park-like experience** with entrance alignment
- **Flooding**: The park has experienced flooding which has contributed deterioration of the park
- **Parking** surface has deteriorated
- **Drainage** issues plague the park
- Vehicular and pedestrian **circulation** is poor

# New Day Palisades - Phase One Construction

The Cumberland CID has contributed **\$1 million** toward preliminary and engineering design to make sure the project is shovel-ready.



- **Phase One:**
  - A new parking lot alignment that realigns the entrance road and repositions the central open meadow and the main parking area
  - Increased river access with overlooks and river steps
  - Bioswales to filter rainwater back into the River
  - A new expanded picnic area
  - Improved vehicular circulation
- **Total Project Cost - \$6.3 million**
  - Cumberland CID - \$3.3 million
  - Congressional Appropriations - \$2 million
- **Begin construction in September 2024**



# New Day Palisades - Phase Two Construction



- Phase Two:
  - A new, expanded visitor information center with restrooms and changing facilities
  - Rehabilitation of the parking on the west side of the park unit
  - River steps under Cobb Parkway/U.S. 41 Bridge
- **Funding Needed: \$9.5 million in construction costs**
  - **Raise funds through a Capital Campaign**
- Begin construction in September 2025/2026

The Chattahoochee River  
National Recreation Area's  
**Palisades Unit at  
Paces Mill Rehabilitation  
(Phase One & Two)**

- 1 NEW VISITOR INFORMATION CENTER
- 2 BIKE SHARE
- 3 SHADED RIVER OVERLOOK
- 4 PICNIC AREA
- 5 FISHING, BOATING, AND RIVER ACCESS & RIVER SEATING FOR RIVER ENJOYMENT
- 6 BOATING AND RIVER ACCESS & RAMP
- 7 RIVER ACCESS
- 8 PAVED TRAIL
- 9 SOFT SURFACE TRAIL (ADA COMPLIANT)
- 10 BOB CALLAN TRAIL
- 11 ELEVATED RIVER OVERLOOK





# Volunteer Goal

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Announce the New Day Palisades project and the Paces Mill entrance and parking lot closure through a series of mini events on the lawn of the park unit. We aim to garner excitement for the project and answer any questions around park accessibility during construction.

# Volunteer Training

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- Training materials can be accessed behind the password wall on the One Cumberland Website
- Please contact Rachel Bergstrand, Business Development Manager, with any questions.
  - (404) 210-8551
  - [rbergstrand@onecumberland.org](mailto:rbergstrand@onecumberland.org)



# What You'll Be Doing

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- Create a fun, field day-like environment to educate the public about the unit.
- Volunteers, in groups of 4-6, will be stationed under a tent on the park lawn with a table, banner, site photos, and palm cards.
- Volunteers will have snacks, drinks, and New Day Palisades “swag” to entice people to come over to the tent.
- On the lawn, we will set up corn hole and other field day games to make this an enjoyable, family-friendly experience.

# Available Volunteer Shifts

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- Thursday, August 15: 6:30-8:30pm
- Friday, August 16: 7-9am
- Saturday, August 17: 8-10am
- Saturday August 17: 4-6pm
- Thursday, August 22: 6:30-8:30pm
- Friday, August 23: 7-9am
- Saturday, August 24: 8-10am
- Saturday August 24: 4-6pm



# We will provide

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- NDP tee-shirts
- NDP bumper stickers
- NDP tote bags
- NDP palm cards
- NDP pop-up renderings
- Drinks/snacks
- Cooler(s)
- Table
- Tent
- Lawn games



