

Sponsor the

# 2025 25

# Cumberland Community Meeting

Wednesday

**FEBRUARY 12**

7 A.M. // BREAKFAST + NETWORKING  
7:45 A.M. TO 9:30 A.M. // PROGRAM  
COBB ENERGY PERFORMING ARTS CENTRE

Presented by



**CUMBERLAND**  
COMMUNITY IMPROVEMENT DISTRICT

Platinum Sponsor **partners**



**INSIGHT**

Get fresh perspective and updates on Cumberland's exciting projects



**BRAVES**

Updates on the Atlanta Braves and the 2025 All-Star Game



**CUMBERLAND**

Hear how Cumberland will play a role in the region's growth



**NETWORKING**

Connect with others who are leading Cumberland forward



**VISIBILITY**

3+ months of sponsor recognition in print and digital before event

Show your support today.

Rachel Bergstrand  
Business Development Manager  
rbergstrand@onecumberland.org  
404-210-8551

Kim Menefee  
Executive Director  
kmenefee@cumberlandcid.org  
678-444-1064

Reach thousands of business leaders in the Cumberland community

# THE CENTER OF EXPERIENCE

Featuring substantive and exciting insights from Cumberland’s leaders and movers, the Cumberland Community Meeting is regarded as one of the most anticipated events of the year! Mark your calendar for February 12.

The 2025 Cumberland Community Meeting will preview Cumberland’s commercial, hospitality, and retail sectors, New Day Palisades milestones, the Atlanta Braves, the 2025 MLB All-Star Game, and so much more.

## SPONSORSHIP/INVESTMENT OPPORTUNITIES

All proceeds will go to One Cumberland, a 501(c)3 charitable organization designed to bolster the Cumberland community.

MEETING BENEFITS	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,000
Meeting Tickets	10	8	6
Logo & name placement on meeting program	✓	✓	✓
Recognition at podium	✓	✓	✓
Logo placement in prefunction area	✓	✓	
Logo placement on One Cumberland website	✓	✓	
Logo Placement on social media & digital newsletter	✓		
Logo placement at registration	✓		

### Sponsorship Deadline: January 24

**Contact:** Rachel Bergstrand for details: [rbergstrand@onecumberland.org](mailto:rbergstrand@onecumberland.org) // 404-210-8551  
 Kim Menefee for details: [kmenefee@cumberlandcid.org](mailto:kmenefee@cumberlandcid.org) // 678-444-1064



[onecumberland.org](http://onecumberland.org)



[cumberlandcid.org](http://cumberlandcid.org)

One Cumberland is a non-profit organization founded by the Cumberland Community Improvement District designed to bolster its work and enhancement of projects by broadening its reach, funding and impact. The mission of One Cumberland is to protect and conserve the natural resources of Cumberland and establish the District as a vibrant, diverse community through the enrichment of cultural amenities, quality of life, improved access and environmental stewardship.

The Cumberland CID, Georgia’s first CID, is one of the nation’s premier models of public-private collaboration. More than 190 commercial property owners pay additional property taxes, and the CID leverages these funds to advance key projects for increased access, better connectivity, and a more vibrant character throughout the Cumberland area. Each year, the CID creates more value for the community by initiating and leading enhancements to make Cumberland a more attractive place to work, live, and visit.